

Governance and Succession in Family Businesses

– Where are we now, and what can we learn from international practice?

International Conference, 22 March 2018

Larus Conference Center, Budapest

Dear Madam/Sir,

On behalf of **Corvinus Center of Family Business**, operating with the generous professional and financial support of the **German Stiftung Familienunternehmen** and the **Péter Horváth Stiftung**, we cordially invite you to our international conference focusing on the **strategic governance and long-term prosperity of family businesses**.

Primarily, **the owners and leaders of significant foreign and domestic family businesses** will share their related experience. Beside them, the scientific researchers of the two topics will take the floor and present, among others, the results of the **first large-scale Hungarian family business research**.

Attendance is free, but requires pre-registration on an invitational basis. The conference is bilingual (Hungarian and English), with **simultaneous interpretation**. The program **includes coffee breaks and lunch (in the form of standing reception)**, which we hope can also serve the further elaboration of the lecture contents and podium discussions as well as the networking of the participants.

Date & Time: 22 March, 2018 from 10:00am to 6:00pm (registration starts at 09:00am)

Location: Larus Event Center, H-1124. Budapest, Csörsz utca 18/b

PROGRAM

<p>09:00 – 10:00 Registration</p>	<p>15:00 – 15:45 Podium discussion 1 – Governance and specific management issues in family firms</p> <p>Participants</p> <p>Dr. Ulrich Stoll, co-owner of Festo, Vice Chairman of the Supervisory Board</p> <p>Johannes Baillou, Chairman of the Board of Partners of E. Merck KG and Vice President of the Merck Family Board</p> <p>Prof. Jiří Hnilica, Vice-Rector, Prague University of Economics (VŠE)</p> <p>Sándor Kürti, Founder and Chairman of the Board, Kürt Zrt.</p>
<p>10:00 – 10:30 Opening and welcome addresses</p> <p>Prof. Dr. András Láncki Rector, Corvinus University of Budapest</p> <p>Representative of the Central Government of Hungary</p> <p>László Bárány President of Family Business Network Hungary, founder and co-owner of MasterGood Group</p>	<p>15:45 – 16:30 Podium discussion 2 – Succession from multi-generational perspective</p> <p>Participants:</p> <p>Prof. Dr. Péter Horváth, Emeritus Professor of the University of Stuttgart, Chairman of the Péter Horváth Stiftung</p> <p>Prof. Rainer Kirchdörfer, Honorary Prof. at WIFU, member of the Executive Board of Stiftung Familienunternehmen</p> <p>Prof. Dr. Hermann Frank, Director of the Research Institute for Family Business, Vienna University of Economics and Business (WU)</p> <p>Dávid Boross, CEO and co-owner of Oázis Kertészet Kft.</p>
<p>10:30 – 11:00 Lecture – Prof. Dr. Péter Horváth and Prof. Rainer Kirchdörfer on behalf of the Center Founders and Sponsors:</p> <p>“Setting-up a Family Business Center at Corvinus University, sharing German experiences in Hungary”</p>	<p>16:30 – 16:45 <i>Coffee break</i></p>
<p>11:00 – 11:15 <i>Coffee break</i></p>	<p>16:45 – 17:15 Lecture – Gábor Felcsuti, MPF Industry Group:</p> <p>What is the appropriate time to join the family business for a NextGen? The long term thinking of the MPF Group as perceived by the youngest member of the family."</p>
<p>11:15 – 12:00 Lecture – Dr. Werner Conrad, Chairman of the Board, Conrad Electronic SE:</p> <p>"The challenge of digitalization for family owned businesses"</p>	<p>17:15 – 17:30 Closing (summary of the conference results) – Prof. György Drótos, Director of Family Business Center, Corvinus University of Budapest</p>
<p>12:00 – 12:45 Lecture – Johannes Baillou, Chairman of the Board of Partners of E. Merck KG and Vice President of the Merck Family Board:</p> <p>“How can we organize a big owner family during generations? - A case study of the Merck family”</p>	
<p>12:45 – 13:30 <i>Lunch break</i></p>	
<p>13:30 – 14:15 Lecture – Dr. József Béres, Chairman of the Board and Marcell Béres, Project Manager, Béres Pharmaceuticals: "Division of tasks between generations and corporate governance at an internationally successful and socially responsible Hungarian family firm"</p>	
<p>14:15 – 14:45 Prof. György Drótos, Director of Family Business Center, Corvinus University of Budapest: “What does our recent large scale survey show about governance and succession in Hungarian family firms?”</p>	
<p>14:45 – 15:00 <i>Coffee break</i></p>	

REGISTRATION PERIOD IS EXTENDED TO 20 MARCH, 2018 TUESDAY.

Please RSVP to the regisztracio@d-line.hu address by a reply e-mail. By the registration you agree to our data protection policy. We will send detailed information after registration.

We look forward to welcome you!